

PRESS INFORMATION

Hattingen – 08/2026



The ‘Camper-to-go’ in trolley format

QUQUQ expands its range with the modular CORE system

- new modular system for mini-campers – flexible, lightweight, space-saving
- A bed and four modules for cooking, washing, cooling and storing
- folding bed frame – 12.5 cm high and weighing just 18.4 kg
- the entire system can be carried by one person
- easy to store, even in small flats

With the new CORE System, QUQUQ presents a flexible, lightweight and space-saving modular solution for mini-campers. The classic QUQUQ BOX remains an integral part of the product range.

Since 2011, QUQUQ has been synonymous with mobile camping solutions and is regarded as the inventor of the all-in-one camping box. During this time, not only has the market changed, but so too have the expectations of many users: camping is becoming more personalised, spontaneous and versatile. Consequently, there is growing demand for solutions that adapt to different styles of travel and can be easily integrated into everyday life.

A flexible system with five core elements

QUQUQ is responding to this trend with the modular CORE System, which combines the core functions of a camper in a coherent concept. It is aimed at people who want more flexibility, less weight and easy storage, but who do not wish to compromise on comfort, ease of use and well-thought-out design.

At the heart of the system are the folding bed frame BOARD, and the CUBES – functional modules for cooking, washing, cooling and storing. All elements can be combined individually as required. This allows the system to be tailored to different needs – from a compact weekend setup to a full travel kit.

“We wanted to bring a sense of lightness to the mix. The result is arguably the smallest and lightest folding bed with a carrying handle, and a kitchen on wheels that’s just as easy to move as luggage. A ‘camper-to-go’ in trolley format, so to speak,” says Ulrich Vielmetter, founder and managing director of QUQUQ.

Can be carried by one person

Particular emphasis has been placed on transport and handling. When folded, the BOARD is just 12.5 cm high and weighs only 18.4 kg. This makes it one of the smallest and lightest fold-out van beds on the market. At the same time, it can be set up in just a few simple steps.

The CUBES are also designed for particularly easy handling: they can be stacked into a slim tower, attached to the compact WHEELY transport trolley and then rolled along effortlessly. A complete travel setup with the bed and four functional modules weighs just over 30 kg and can be transported and installed by a single person.

Easy storage even in tight spaces

The modular approach also proves advantageous when it comes to storage. The BOARD and CUBES can be easily accommodated even in small flats – for example, the BOARD under the bed and the CUBES in a corner of the hallway or in the cellar. QUQUQ is thus specifically targeting users who have only limited storage space available.

QUQUQ CORE embodies 15 years of product development experience. Characteristic of QUQUQ is its thoroughly thought-out design, engineered for quick, hassle-free use and high quality.

The newly launched BOARD is the first variant of the system and is designed for high-roof estate cars and smaller vans. The CUBES are based on the universal Eurobox format and can be used not only in combination with the BOARD, but also, for example, when travelling with a roof tent or during other outdoor activities.

With CORE, QUQUQ is expanding its existing product range with a system that is lighter, more modular and more flexible than traditional all-in-one solutions, bringing together the essential functions of a campervan in a cohesive concept.

About QUQUQ

QUQUQ has been developing camping solutions for everyday life on the move since 2011. The company became known as the inventor of the patented all-in-one camping box. Today, QUQUQ stands for functional, high-quality products that combine ease of use, flexible application and well-thought-out design.

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| **SHORT VERSION** | Hattingen – 08/2026 |

The 'Camper-to-go' in trolley format

QUQUQ expands its range with the modular CORE system

With the new CORE system, QUQUQ presents a flexible, lightweight and space-saving modular solution for mini-campers. The system consists of the folding bed frame BOARD and the CUBES – functional modules for cooking, washing, cooling and storing – which can be combined individually as required. When folded, the BOARD is just 12.5 cm high and weighs only 18.4 kg, making it one of the smallest and lightest fold-away van beds on the market. A complete travel set-up, comprising a bed and four functional modules, weighs just over 30 kg. It can be transported and set up by a single person in just a few simple steps, and can also be stored easily even in small flats. The CUBES are based on the Eurobox format and are also suitable for use with roof tents or other outdoor activities. With CORE, QUQUQ complements the classic QUQUQ BOX with a lightweight, modular system and brings together the core functions of a camper van in a coherent overall concept.

Characters: 1.047, Words: 179



| **DOWNLOAD** | Press text & photos | https://ququq.info/core-pi_08-26/ | Press download >

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[01] Relaxed travel with the flexible CORE system



[04] The system can be moved effortlessly by one person
Total weight just over 30 kg: 18.4 kg under the arm, 13 kg on the wheel.

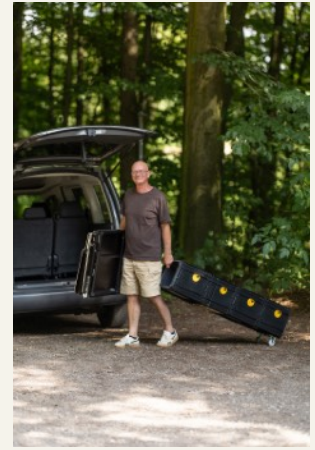
| PHOTO OVERVIEW |



[02] The bed frame and modules can be combined in any way you like – from a weekend setup to a full set of travel gear



[03] Modular mini-camper system – flexible, lightweight, space-saving



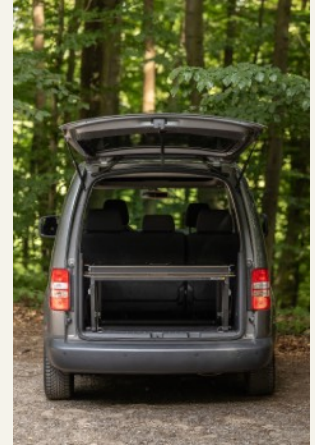
[04] A complete travel kit comprising a bed and four functional modules can be carried by one person



[06] A comfortable bed with a fold-out mattress, with plenty of storage space underneath



[07] The bed and four modules have been loaded; the journey can begin



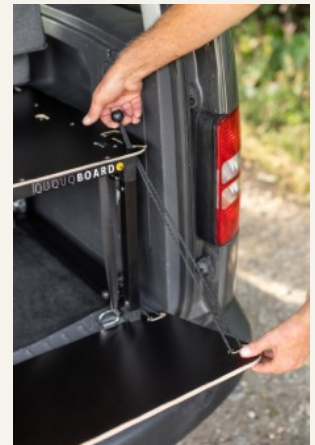
[05] The compact QUQU BOARD can be installed in just a few simple steps



[08] If you prefer something particularly light, use an air mattress



[09] The fold-out shelf serves as a versatile kitchen and food preparation surface when you're on the move



[10] Clever details: The shelf can be easily fitted using ball-end ropes



[11] High-quality stainless steel stove with piezo ignition and a sturdy grate



[12] Well-equipped with 10 litres of fresh water and a convenient battery-powered tap



[13] Passive cool box with a 26-litre capacity and a robust casing